

Economic Development Committee Meeting 2/19/10

Sussex County Chamber of Commerce Breakfast March 9th

- **Perona Farms to limit Chamber to 230 seats allowing us to have 40 seats for our guests.**
- **20 seats will be for the mover & shakers which impact our town. John C & Mike M will invite and manage these invites**
- **20 seats will be for new and important business owners who are not members of the Chamber. Rick M & Gail P will manage these invites**
- **Rick M will work with Bryant A on Economic Development Committee Open for Business:**
 - **Menu Card style handouts (500ea) rest to be used for AT Day**
 - **Banner**
 - **PowerPoint presentation of website content**
- **Mark A to get Kurt to make mini donuts for event which will be handed out as the guests leave. Donut bags will have sticker w/ ED Logo & Website**
- **John C will get a blow up version of his radius map and a version of our zoning map to be displayed**
- **Gail P & Vita T will man a welcome table to greet and handout Menu Card style flyers and talk to the zoning & radius maps**
- **Special invites to include Tom Walsh (Mayor) Jim Cutler (Construction official) Linda Paolucci (Land use Admin)**
- **ED Committee will draw at the breakfast a 2 ticket Raffle (value \$350) for Newton Hospital Wine Event w/ Rachel Ray with completion of 3x5 entry card placed on tables**
- **Rick M & Gail P to work with Vita to get 3x5 cards to be placed on table for Raffle. To include Name/Business Name/Email/Address/Phone**
- **Rick M to give 5 minute speech on Andover and the ED committee (Open for Business)**
- **Expected budget for event to ED committee \$850.00**

ED Web-site

- **Advertisement Space. Agreed to sell space for \$100 small add / \$200 large add for a time period of 12 months**
- **Offer free Web links for Andover township businesses**
- **Mike M, John C & Rick M to meet with SC to work on better working relationship for business and the county health department**
- **Charles G to complete his Bio for web-site**

Andover Township day (Minutes from Recreation Meeting)

- **Sat May 22nd**
- **Business will be solicited to participate and have a booth for the event**
 - **Level of Sponsorship**
 - **Platinum \$500**

- **Gold** **\$300**
- **Silver** **\$100**
- **Fireworks Co-Sponsor** **\$1000.00**